

## SUGAR WAX 'N' TAN

The Sugar Wax and Tan treatment combines the natural ingredients of our Pharo Sugar Wax and the botanical extracts of Radiessence Instant Tanning Mousse this is a value added treatment that combines waxing and tanning in one session, something that is not possible with traditional wax. Now salons can up-sell a tanning service to clients who come in for a wax.

Using the Pharo cartridge system or using a Pharo Warm gel pot with spatulas, hair can be removed from the client's body just before tanning. This ensures that the skin stays hair free and tanned for longer, additionally when combined with the Radiessence Tan Extender a client can now achieve a hair-free tanned look for up to three weeks.

To clean the skin after sugaring, use a damp towel to clean off any residual sugar wax. The skin needs to be towel dried and the Radiessence Instant Tanning Mousse (available in a 150ml bottle) is applied with the Radiessence Quick Tan application towel. Applying the mousse in a circular motion exfoliates the area of

any dry skin creating a radiant and streak free finish. For clients who have visibly dry skin use the Radiessence Exfoliating cloths and dry exfoliate the area prior to tanning. After applying the Radiessence mousse allow the skin approximately 10 minutes to dry. Advise the client not to shower for 4-6 hrs after tanning. The Radiessence tan typically lasts for 5-7 days but when used after Pharo sugaring results vary between 6-9 days, this is because the surface dead skin is removed in the sugaring process giving the tan a longer life. 24 hours after the tanning treatment the client should use the Radiessence Tan Extender (125ml) daily for a tanned skin lasting for up to 3 weeks.



### The Radiessence Tan Extender 500ml

is a must for both therapist and clients. Using this product on dry skin areas (elbows, knees, hands and feet) ensures an even tan application every time. Clients with dry skin will benefit from daily application giving them a longer lasting tan. The 125ml bottle is a good retail product for clients to extend their tan by at least another 3-4 days. The Vitamin E enriched moisturiser nourishes the skin and has antioxidant properties that keep the skin supple and hydrated. The DHA and Mica in the product provides skin colour and sheen ensuring the skin has a natural bronzed radiant look for longer.



### Radiessence Solutions

with Bio Tanning ingredients and Erythrulose. The Botanical agents for the next generation in tanning technology, delivers a cost-effective natural bronze rich tan for a perfect all over professional no-makeup look. Erythrulose is a natural keto-sugar which reacts with the epidermis to produce a brownish colour this is the key ingredient that delivers a brown/bronze tan without the any hint of orange with a streak free finish. The solution can be used with spray tanning machines and are available in 500ml and 1 Lt bottles. From an ecological and health aspect we strongly recommend that solutions with spray tanning machines are used only where proper ventilation exists. There is no evidence that DHA when applied to the skin has harmful effects however there is a fair amount of research warning therapists who are exposed to inhaling DHA through spray tanning that it may lead to long term respiratory problems.



### The Radiessence Make-up and Tan Remover

is available in Salon size (500ml and 1 Lt) as well as retail (125ml) . It is alcohol free and formulated with natural ingredients. It removes residual tan, streaks and makeup very effectively while still leaving the skin toned. To clean the Quick tan application towel after it is used to apply the Tanning Mousse, spray the towel with the Make-up and Tan remover and leave it to soak for about 10 minutes before rinsing it in water. The Witch Hazel and Tea Tree in the Tan Remover serve to clean and sterilise the towel for reuse.



## What makes the Pharo Sugar Wax and Radiessence Tanning Mousse compatible?

Wax leaves a sticky residue on skin, which needs to be cleaned off with solvent based cleansers; these cleansers react with the DHA in tanning products. Our Pharo gel is water based and can be clean off the skin with water leaving no residue at all. This is what makes them compatible to be used together.

**Both the Pharo gels and the Radiessence Mousse/ Solutions have been created with a low pH to make DHA even more effective resulting in a longer lasting tan. We believe that our tans are the longest lasting as compared to other tans on the market.**

## What are the benefits of offering this service to your clients?

The Sugar Wax 'n' Tan service is a value added service increasing the income you can earn from the same client. You can also retail the Radiessence Instant Tanning Mousse or Radiessence Moisturiser and Tan Extender. Our research has also shown that when provided with this service many clients who would not normally get regularly tanned were open to getting their legs tanned. Your salon stands to gain a tanning client. Regular resin based waxing clients have to come back in 48 hrs if they want to be tanned after a wax, a salon can quite often lose this customer to another business. The Sugar Wax n Tan combined service also saves the customer valuable time, proving a great benefit for bridal makeup or school ball makeovers.

For a small tanning treatment (e.g. ½ body, legs) setting up and cleaning down a spray tanning machine & tent is time consuming. Using the Radiessence Instant Tanning Mousse with the Radiessence Quick Tan application towel provides a salon with the opportunity to tan clients, legs, arms, and face/décolleté area separately and quickly. To tan a client's full body with the Radiessence Instant Tanning Mousse using the Radiessence Quick Tan Application towel takes 25-30 minutes.

## The Radiessence Exfoliating Cloth Duo pack

is another great retail product to on sell the clients. For sugaring and tanning clients exfoliation should be a part of their at home beauty routine. Before coming for a Sugar wax 'n' tan clients should ideally have exfoliated their skin and have it free of any moisturisers and or left over tan.



## Suggested Sugar Wax 'n' Tan Treatments

- Lower leg Sugar wax 'n' Tan
- Full leg Sugar wax 'n' Tan
- Full arm Sugar wax 'n' Tan
- Eyebrows Sugar wax 'n' Tan face & décolleté
- Upper lip Sugar wax 'n' Tan face & décolleté
- Chin Sugar wax 'n' Tan face & décolleté
- Lip and chin Sugar wax 'n' Tan face & décolleté



## Treatment time and costs

Depending on the area being tanned this service will add between 5 and 25 minutes to the sugaring treatment time while earning the salon an additional \$15-\$45 per treatment.

Brand Value brings to the market Innovative, natural based and ecologically friendly products. We own our formulations and brands and hence we bring you the best products and prices in the market.